**transcenDANCE Youth Arts Project** is seeking a **Marketing & Group Sales Intern** to oversee the grassroots marketing and outreach campaign for the CREATE summer production with the goal of filling three performances (1560 total tickets).

Reports To: Amanda Buzzell- Executive Producer for transcenDANCE

* work with transcenDANCE staff to devise a marketing and community outreach plan.
* Oversee all social media campaigns and postings.
* Create and send out e-blasts as needed
* Update website with program specific materials
* Work with graphic designer to create advertising collateral materials.
* Create a plan for distributing advertising materials.
* Attend community events and meetings in City Heights and National City to promote performance to local groups.
* Develop plan to reach out to local theatre and dance community supporters
* Develop plan to increase attendance of City Heights and National City residents
* Develop plan to increase group attendance from City Heights & National City organizations
* Oversee box office communications including house seat and comp ticket requests
* Track and report box office sales
* Coordinate with local school groups to attend the performance
* Present at designated corporate and selct group events in support of advanced ticket sales

Skills:

* Experience and/or interest in marketing & communications
* Experience and or interest in working with underserved youth
* Experience and/or interest in dance or the performing arts
* Proficient working with constant contact, word press, and social media marketing
* Experience and/or interest in grass roots outreach and promotional marketing
* Experience and/or interest in budgeting

**Position Information:**

This position is a temporary independent contract internship for the months of June- August. Intern will be paid $10/hr. and is expected to work 10 hours/week. Hours and location of work are flexible.

**To Apply:**

Please submit a resume along with a letter telling us why you would be perfect for this position to info@tdarts.org

**Organization Information:**

transcenDANCE Youth Arts Project empowers culturally diverse, City Heights and National City neighborhood youth to mobilize social change through Performance Arts based community-building, leadership, and service. transcenDANCE youth go through intensive technical dance theatre training and personal exploration – by way of leadership development, community-building activities, and service projects – with the ultimate goal of creating dynamic performances that synthesize their artistic strengths while addressing complex social issues that impact their community.  transcenDANCE youth performers share these inspiring performances with a greater audience to provoke community engagement with dance and social issues facing youth.

**CREATE Summer Program Information:**

In the CREATE summer Program, youth are selected through auditions to become a part of the [transcenDANCE Performance Group](http://www.tdarts.org/summer-performance-group). The Performance Group works daily in the National City studio throughout the summer months in collaboration with professional dance instructors, choreographers, teaching artists, transcenDANCE graduates and staff to create a fully staged dance theatre show that is produced and presented at the end of the summer in a professional theatre in San Diego.